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BLUECHIP BULLE

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(1st to 15th May'2019)

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ANK YOU CUSTOMERS!

Dedicated to Investor Service

BLUECHIP Since 1989

YOUR CONTINUED SUPPORT & PATRONAGE OVER THE PAST 30 YEARS MADE US

THE LARGEST STANDALONE FINANCIAL PRODUCTS DISTRIBUTION HOUSE IN INDIA.

GUARANTEED INCOME OPTION

A plan that offers guaranteed returns for you and your family.

- ☑ Guaranteed benefits Rest assured of the returns
- Tax benefits You may be eligible for tax benefits as per prevailing tax laws
- Flexibility Guaranteed regular income can be taken
 Annual, Half Yearly, Quarterly or Monthly
- Optional Riders Enhance your protection coverage with rider options on payment of additional premium

Benefits under the Plan :

Maturity Benefits : This option pays you a maturity benefit in the form of Guaranteed Income for fixed term of 10 or 12 years upon payment of all due premiums and life assured surviving the policy term.

Premium	Guaranteed Income^ payable*					
Payment Term	Age : 5 to 50 Yrs	Age : 51 to 60 Yrs				
10 years	200% of AP	190% of AP				
12 years	225% of AP	210% of AP				

AP - Annualised Premium, * Guaranteed Income Payable each year during the payout Period

^ An Additional Income is payable incase of Higher Premium Amounts, please refer to the Enhanced benefits for High Premium Policies

On the maturity date, you shall have an option to receive the Guaranteed Sum Assured on Maturity, which under this option, shall be the present value of future payouts, discounted at a rate of 9% p.a.

Death Benefit: In case of death of Life Assured during the policy term, the death benefit equal to Sum Assured on Death

F HDFC LIFE SANCHAY PLUS

LONG TERM INCOME OPTION

A plan that offers Long Term Guaranteed Returns to you and your family

Key Features :

NEW

- ☑ Guaranteed benefits Rest assured of the returns
- Tax benefits You may be eligible for tax benefits as per prevailing tax laws
- Flexibility Guaranteed benefits as a lump sum or as regular income
- Long Term Income option Guaranteed Income for a fixed term of 25 to 30 years
- Optional Riders Enhance your protection coverage with rider options on payment of additional premium

Benefit Under the plan :

Maturity Benefit : This option offers a benefit of guaranteed income for fixed term of 25 or 30 years and a return of premium at the end of payout period upon payment of all due premiums and life assured surviving the policy term.

Premium	Guaranteed Income [^] payable*				
Payment Term	Policy Term	Ages : 5 to 60 Yrs			
5 years	6 years	36% of AP			
10 years	11 years	105% of AP			

AP - Annualised Premium, * Guaranteed Income Payable each year during the payout Period

^ An Additional Income is payable incase of Higher Premium Amounts, please refer to the Enhanced benefits for High Premium Policies

On the maturity date, you shall have an option to receive the Guaranteed Sum Assured on Maturity, which under this option, shall be the present value of future payouts, discounted at a rate of 9% p.a.

Death Benefit : In case of death of Life Assured during the

LIFE LONG INCOME OPTION

A plan that offers LifeTime Guaranteed Returns to you and your family

Key Features :

NEW

- ☑ Guaranteed benefits Rest assured of the returns
- ✓ Tax benefits You may be eligible for tax benefits as per prevailing tax laws
- Flexibility Guaranteed benefits as a lump sum or as regular income
- Life Long Income option Guaranteed income till age 99 years
- ☑ Optional Riders Enhance your protection coverage with rider options on payment of additional premium

Benefit Under the plan :

Maturity Benefit : This option offers a benefit of a guaranteed income up to age 99 years and a return of premium at the end of payout period upon payment of all due premiums and life assured surviving the policy term.

Premium	Guaranteed Income [^] payable*				
Payment Term	Policy Term	Ages : 50 to 60 Yrs			
5 years	6 years	35% of AP			
10 years	11 years	100% of AP			

AP - Annualised Premium, * Guaranteed Income Payable each year during the payout Period

^ An Additional Income is payable incase of Higher Premium Amounts, please refer to the Enhanced benefits for High Premium Policies

On the maturity date, you shall have an option to receive the Guaranteed Sum Assured on Maturity, which under this option, shall be the present value of future payouts, discounted at a rate of 9% p.a.

Death Benefit : In case of death of Life Assured during the

shall be payable to the nominee.

Sum Assured on Death is the highest of: a) 10 times the Annualized Premium ,or b)105% of Total Premiums paid, or c) Premiums paid accumulated at an interest of 5% p.a. compounded annually, or d) Guaranteed Sum Assured on Maturity, or e) an absolute amount assured to be paid on death, which is equal to the Sum Assured

Eligibility :

		Englishing .	
Min. & Max. Age at Entry	: 5 Years & 60 Years	Min. & Max. Age at Entry	:
Min & Max. Age at Maturity	/ : 18 Yrs & 73 Years	Min & Max. Age at Maturity	:
Min Premium	: Annual – Rs.30,000/- ,	Min Premium	:
	Half Yearly – Rs.15,000/-,		
	Quarterly – Rs.7,500/-,		
	Monthly – Rs.2,500/-		

policy term, the death benefit equal to Sum Assured on Death shall be payable to the nominee.

Sum Assured on Death is the highest of: a) 10 times the Annualized Premium ,or b)105% of Total Premiums paid, or c) Premiums paid accumulated at an interest of 5% p.a. compounded annually, or d) Guaranteed Sum Assured on Maturity, or e) an absolute amount assured to be paid on death, which is equal to the Sum Assured

Eligibility:

Max. Age at Entry	:	5 Years & 60 Years
Max. Age at Maturity	:	18 Yrs & 71 Years
remium	:	Annual – Rs.30,000/- ,
		Half Yearly – Rs.15,000/-,
		Quarterly – Rs.7,500/-,
		Monthly – Rs.2,500/-

policy term, the death benefit equal to Sum Assured on Death shall be payable to the nominee.

Sum Assured on Death is the highest of: a) 10 times the Annualized Premium ,or b)105% of Total Premiums paid, or c) Premiums paid accumulated at an interest of 5% p.a. compounded annually, or d) Guaranteed Sum Assured on Maturity, or e) an absolute amount assured to be paid on death, which is equal to the Sum Assured

Eligibility :

Min. & Max. Age at Entry	: 50 Years & 60 Years
Min & Max. Age at Maturity	: 56 Yrs & 71 Years
Min Premium	: Annual – Rs.30,000/- ,
	Half Yearly – Rs.15,000/-,
	Quarterly – Rs.7,500/-,
	Monthly – Rs.2,500/-

Insurance is the subject matter of the solicitation. The product writeup is indicative of terms & conditions, warranties & exceptions contained in the insurance policy. The information contained here must be read in conjunction with the Policy Document. In case of any conflict, the terms mentioned in the Policy Document shall prevail. For more details on the risk factors, term and conditions please read sales brochure carefully before concluding the sale. HDFC Life Sanchay Plus (UIN – 101N134V01). BEWARE OF SPURIOUS/FRAUD PHONE CALLS! IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.



Bluechip Corporate Investment Centre Limited

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INVESTMENTS

SELECT MUTUAL FUNDS PERFORMANCE

	-		-					_		-	• • • • • •		
Fund Name	Corpus 31/03(Cr.)	NAV 25/04	Grov 3 Yr	wth (%) 5 Yr	Value o 3 Yr	f Rs.1 Lac 5 Yr	Fund Name	Corpus 31/03(Cr.)	NAV 25/04	Grov 3 Yr	wth (%) 5 Yr	Value of 3 Yr	FRs.1 Lac 5 Yr
	01/00(01.)	25, 04	• • •	511	011	511		01/00(01.)	20,04	011	5.1	011	511
MULTICAP FUNDS							FOCUSED FUNDS						
ABSL Equity Fund	11,018.65	723.08		16.69%	1,51,216	2,16,356	ABSL Focused Equity Fund	4,268.37	59.22	12.32%	13.79%	1,41,700	1,90,775
CanRobeco Equity Diversified	1,007.06	133.77		13.44%	1,52,564	1,87,859	Axis Focused 25 Fund	7,189.83	27.48	16.93%	16.41%	1,59,874	2,13,772
DSP Equity Fund	2,660.04	43.84	14.39%	15.01%	1,49,680	2,01,223	DSP Focus Fund	2,178.91	22.95	10.90%	14.55%	1,36,394	1,97,231
Franklin India Equity Fund	11,892.53	602.16	10.84%	15.53%	1,36,173	2,05,814	Franklin (I) Focused Equity	8,207.75	41.57	13.47%	18.53%	1,46,098	2,33,960
HDFC Equity Fund	22,502.63	667.65	15.56%	14.08%	1,54,320	1,93,218	HDFC Focused 30 Fund	469.27	76.72	10.11%	11.93%	1,33,500	1,75,684
ICICI Prudential Multicap	3,520.60	293.84	13.67%	15.75%	1,46,872	2,07,781	ICICI Pru. Focused Equity	664.19	30.50	11.30%	11.38%	1,37,875	1,71,410
Invesco India Multicap Fund	801.78	46.58	10.92%	16.24%	1,36,468	2,12,216	IDFC Focused Equity Fund	1,620.62	36.59	13.61%	11.06%	1,46,639	1,68,962
Kotak Standard Multicap	23,880.98	35.28	15.91%	18.15%	1,55,727	2,30,234	Principal Focused Multicap	319.04	63.67	12.86%	12.58%	1,43,754	1,80,845
L&T Equity Fund	2,712.94	81.68	11.76%	13.40%	1,39,592	1,87,528	SBI Focused Equity Fund	4,033.39	141.57	14.55%	18.40%	1,50,309	2,32,680
Mirae Asset India Equity	11,892.50	50.91	16.85%	17.65%	1,59,546	2,25,403	Sundaram Select Focus Fund	966.09	177.62	14.51%	12.36%	1,50,152	1,79,085
Principal Multi Cap Growth	875.48	142.34	15.58%	15.75%	1,54,400	2,07,781	VALUE FUNDS						
Reliance Multi Cap Fund	10,464.06	98.22	13.01%	14.27%	1,44,328	1,94,832	HDFC Capital Builder Value	4,624.22	297.34	14.37%	15.46%	1,49,602	2,05,191
SBI Magnum Multicap Fund	7,094.78	48.64	13.47%	17.87%	1,46,098	2,27,518	IDFC Sterling Value Fund	3,226.47	51.33	15.14%	16.75%	1,52,644	2,16,912
UTI Equity Fund	9,369.34	143.41	13.48%	14.54%	1,46,136	1,97,145	L&T India Value Fund	, 8,380.64	35.66		19.87%	1,45,173	
LARGECAP FUNDS							Reliance Value Fund	3,255.30	73.64		15.66%	1,45,866	
ABSL Frontline Equity Fund	22,175.16	224.38	12.29%	13.65%	1,41,587	1,89,604			133.70	16.36%	18.16%		
Axis Bluechip Fund	4,802.16	28.48	14.93%	14.10%	1,51,810	1,93,387	Tata Equity PE Fund	5,541.04				1,57,547	
CanRobeco Bluechip Equity	178.70	24.63	13.69%	12.75%	1,46,949		UTI Value Opportunities Fund		61.10	11.23%	10.95%	1,37,615	1,08,127
DSP Top 100 Equity Fund	2,773.84	205.96		11.30%		1,70,795	THEMATIC FUNDS - CONSU	MPTION					
Franklin (I) Bluechip Fund	8,009.27	470.85		12.41%	1,34,119		ABSL India GenNext Fund	988.42	81.85		18.25%		
HDFC Top 100 Fund	16,609.70	496.12		13.68%		1,89,854	CanRobeco Consumer Trends	327.44	38.82	17.00%	17.96%	1,60,161	2,28,388
ICICI Pru. Bluechip Fund	21,578.74	490.12		14.05%		1,89,854	ICICI Prudential FMCG Fund	549.72	242.68	15.42%	14.55%	1,53,760	1,97,231
IDFC Large Cap Fund	414.96	32.28		10.23%	1,42,839	1,62,742	SBI Consumption Oppo.	744.03	70.95	16.21%	15.41%	1,56,939	2,04,747
Indiabulls Bluechip Fund	278.61	21.09		12.50%	1,42,639		Sundaram R & Consumption	2,463.53	41.43	14.70%	17.89%	1,50,900	2,27,711
						1,80,203	Tata India Consumer Fund	1,454.24	16.98	20.21%	—	1,73,709	_
Invesco India Largecap Fund	190.51	28.60		13.95%	1,42,307		UTI India Lifestyle Fund	262.96	25.15	10.08%	10.03%	1,33,391	1,61,271
Kotak Bluechip Fund	1,426.62	233.20		13.44%	1,38,433		THEMATIC FUNDS - FINANC	CIAL SERVICE	S				
L&T India Large Cap Fund	461.93	27.13		12.69%		1,81,730	ABSL Banking & Fin. Services	1,758.81	28.98	19.93%	20.10%	1,72,498	2,49,871
Reliance Large Cap Fund	12,767.61	35.18		16.32%		2,12,947	ICICI Pru. Banking & Fin. Serv.	3,035.92	64.99	23.35%	21.22%	1,87,680	2,61,741
SBI Bluechip Fund	22,100.45	39.09		15.02%		2,01,311	Invesco (I) Financial Services	138.01	55.96		18.27%	1,71,121	
Tata Large Cap Fund	790.24	217.88		12.09%		1,76,943	Reliance Banking Fund	3,060.93	279.43		17.94%	1,70,050	
UTI Mastershare Fund	5,972.68	122.03	12.28%	13.16%	1,41,549	1,85,552	SBI Banking & Fina. Services	727.82	17.87	23.99%		1,90,616	
LARGE & MIDCAP FUNDS							Sundaram Fin. Services Oppo.	158.91	40.70		14.67%	1,55,123	1 08 266
ABSL Equity Advantage Fund	5,609.89	402.09	11.25%	15.80%	1,37,689	2,08,230		278.43	18.50	21.23%			1,70,200
CanRobeco Emerging Equities	4,597.74	93.87	16.74%	23.76%	1,59,096	2,90,336	Tata Banking & Fin. Services					1,78,168	-
DSP Equity Opportunities	5,921.76	218.59	13.69%	16.16%	1,46,949	2,11,487	UTI Banking & Fin. Services	714.32	99.15	17.24%	15.07%	1,61,149	2,07,064
HDFC Growth Opportunities	1,312.11	113.21	10.69%	9.11%	1,35,620	1,54,640	THEMATIC FUNDS - INFRAS	TRUCTURE					
ICICI Pru. Large & Mid Cap	3,060.51	322.39	11.91%	11.70%	1,40,154	1,73,886	DSP T.I.G.E.R. Fund	1,197.87	89.96	11.61%	13.66%	1,39,030	1,89,687
IDFC Core Equity Fund	3,012.42	44.56	13.68%	12.91%	1,46,910	1,83,511	Franklin Build India Fund	1,256.18	42.46	14.00%	20.90%	1,48,154	2,58,304
Invesco (I) Growth Oppo.	1,248.19	34.04	15.28%	15.86%	1,53,201	2,08,770	ICICI Pru. Infrastructure	1,288.25	51.00	11.00%	11.32%	1,36,763	1,70,949
Kotak Equity Opportunities	2,532.52	119.82	14.39%	16.36%	1,49,680	2,13,314	IDFC Infrastructure Fund	955.69	15.03	12.08%	11.79%	1,40,794	1,74,588
L&T Large and Midcap Fund	1,418.64	46.60	11.25%	13.39%	1,37,689	1,87,445	Invesco India Infrastructure	40.30	16.84	10.47%	14.14%	1,34,813	1,93,727
Mirae Asset E. Bluechip Fund	7,162.21	52.89	19.30%	24.50%	1,69,794	2,99,121	L&T Infrastructure Fund	1,918.28	15.85	15.56%	16.83%	1,54,320	2,17,657
Principal Emerging Bluechip	2,192.16	102.93	15.09%	20.05%	1,52,445	2,49,351	SBI Infrastructure Fund	499.26	15.23	10.22%	13.76%	1,33,900	1,90,523
SBI Large & Midcap Fund	2,526.90	221.32	12.80%	15.96%	1,43,525	2,09,672	Sundaram Infra. Advantage	608.12	32.44	11.00%	13.00%	1,36,763	1,84,244
Sundaram Large & Mid Cap	578.79	34.38	16.30%	16.81%	1,57,304	2,17,470	Tata Infrastructure	558.88	55.42	10.33%	13.59%	1,34,301	1,89,104
Tata Large & Mid Cap Fund	1,369.85	201.09	10.96%	14.14%	1,36,615	1,93,727	UTI Infrastructure	1,395.22	53.15	11.31%	11.35%	1,37,912	1,71,179
							ELSS - TAX SAVINGS FUNDS						
ABSL Mid Cap Fund	2,560.08	285.91	10 29%	16.77%	1,34,155	2,17.098	ABSL Tax Relief 96	8,599.09	150.30	14.07%	18.18%	1,48,427	2,30 526
Axis Midcap Fund	2,198.76	36.20		18.23%	1,49,719		Axis Long Term Equity Fund	18,851.87	44.14		17.87%	1,49,406	
DSP Midcap Fund	6,133.72	54.25		19.18%	1,49,719		CanRobeco Equity Tax Saver	947.11	25.68		14.29%	1,49,400	
	7,116.32			19.18%	1,41,966		. ,						
Franklin (I) Prima Fund		954.61 54.87				2,35,345	DSP Tax Saver Fund	5,413.31	47.98		16.92%	1,49,210	
HDFC Mid-Cap Opportunities		54.87		18.30%		2,31,699	Edelweiss Long Term Equity	90.51	46.02		12.83%	1,33,209	1,82,862
ICICI Pru. Midcap Fund	1,689.41	95.73		17.22%	1,43,601		Essel Long Term Advantage	58.80	14.42	12.72%	—	1,43,220	—
Invesco India Mid Cap Fund	349.34	48.36		18.18%	1,45,442		Franklin (I) Taxshield Fund	4,024.64	567.68	10.37%	15.08%	1,34,448	2,01,836
Kotak Emerging Equity	4,090.62	38.47		21.27%	1,44,865		HDFC Taxsaver Fund	7,405.62	520.88	12.80%	12.52%	1,43,525	1,80,363
L&T Midcap Fund	4,389.70	132.70		21.08%	1,55,324	2,60,233	ICICI Pru. Long Term Equity	6,192.72	379.09	12.75%	14.46%	1,43,334	1,96,458
Reliance Growth Fund	6,745.16			15.78%	1,46,098	2,08,050	IDFC Tax Advantage (ELSS)	1,991.56	56.17	14.81%	16.24%	1,51,335	2,12,216
Sundaram Mid Cap Fund	6,157.68	461.77		17.88%	1,35,253		Invesco India Tax Plan	834.78	50.52	13.49%	16.72%	1,46,175	2,16,634
Tata Midcap Growth Fund	677.59	138.64	12.59%	19.04%	1,42,725	2,39,037	Kotak Tax Saver Regular Plan	888.42	44.04	14.35%	16.72%	1,49,523	2,16,634
SMALLCAP FUNDS							L&T Tax Advantage Fund	3,337.72	53.28	13.33%	14.41%	1,45,558	1,96,029
ABSL Small Cap Fund	2,447.14	34.62	11.26%	17.51%	1,37,726	2,24,065	Mirae Asset Tax Saver Fund	1,839.36	17.56	20.53%	_	1,75,100	_
Franklin (I) Smaller Companies	7,535.71	54.16	10.50%	19.02%	1,34,923	2,38,836	Principal Tax Savings Fund	407.95	208.39	15.32%	15.57%	1,53,361	2,06,170
HDFC Small Cap Fund	7,543.56	43.53	18.30%	18.93%	1,65,560	2,37,934	SBI Magnum Taxgain Scheme	7,012.83	143.91		12.64%	1,33,536	
L&T Emerging Businesses	6,166.71	24.41	18.76%	_	1,67,498	_	Sundaram Diversified Equity	2,710.17	101.30		14.25%	1,40,342	
Reliance Small Cap Fund	8,063.26	40.00	16.19%	23.59%	1,56,858	2,88,348	Tata India Tax Savings Fund	1,769.96	58.04		17.57%	1,40,342	
SBI Small Cap Fund	, 1,891.40	51.64		26.18%									
Disclaimer : All Mutual Fund Investments are s							UTI Long Term Equity Fund	1,191.08	86.45	11.10%	12.58%	1,37,133	1,80,845

Disclaimer : All Mutual Fund Investments are subject to market risks, the above given information is of the past performance of growth option of various mutual fund schemes, Past performance may or may not be sustained in the future, prospective investors are advised to read the Scheme Information Document and Statement of Additional Information of the respective mutual fund scheme before investing.

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LIFE INSURANCE

ICICI PRU ASSURED SAVINGS INSURANCE PLAN

A TRADITIONAL NON-PARTICIPATING NON LINKED ENDOWMENT LIFE INSURANCE PLAN

Every year Get Guaranteed Additions of 9% or 10%

OF TOTAL **P**REMIUMS PAID TILL DATE DEPENDING ON YOUR POLICY TERM*

It is a limited pay non participating non linked endowment insurance plan, On Maturity you will get a guaranteed lumpsum payout.

Key Benefits

ICICI Pru Assured Savings Insurance Plan provides you:

- Guaranteed Additions: Every year either 9% or 10% of total premiums paid till date will be added to your policy benefits, depending on your policy term
- Guaranteed Maturity Benefit (GMB): A guaranteed lumpsum payable at the end of the policy term.
- ☑ Protection: Get life cover equal to 10 times of Annual Premium for the full policy term.

Benefits in Details:

<u>Guaranteed Maturity Benefit</u>: The GMB is decided in the beginning of the policy, depending on the age, policy term, premium payment term, gender and the premium amount invested.

<u>Guaranteed Additions</u>: Guaranteed Additions (GAs) will be added to the policy at the end of every policy year and will be payable on Maturity along with the Guaranteed Maturity Benefit. Each GA will be equal to GA rate multiplied with the sum of premiums paid till date. GA rates depends on the policy term 1) Term 10 Years - GA Rate 9%, & 2) Term 12 Years - GA Rate : 10% <u>Maturity Benefit</u>: On Maturity, you will get Guaranteed Maturity Benefit + Accrued Guaranteed Additions.

Tax Benefits: a) Premiums paid eligible for Tax rebate u/s 80C, b) All benefit payouts are Tax-free u/s 10(10D).

Death Benefit : The nominee will get higher of a) Sum Assured equal to 10 times of the Annual premium plus accrued Guaranteed Additions or b) GMB plus accrued Guaranteed Additions or c) Minimum Death Benefit - which will be equal to 105% of sum of premiums paid till date

Features	Option 1	Option 2	Option 3	Option 4	
Premium Payment Term	7 Yrs	7 Yrs	10 Yrs	5 Yrs	
Policy Term	10 Yrs	12 Yrs	12 Yrs	10 Yrs	
Minimum Entry Age	8 Yrs	6 Yrs	6 Yrs	8 Yrs	
Maximum Entry Age	60 Yrs	60 Yrs	60 Yrs	60 Yrs	
Premium Payment Modes	Annual / Half Yearly / Monthly				

*Guaranteed Addition (GA) rate will be 9% or 10% for policy terms of 10 year and 12 year respectively. Each GA will be calculated as GA rate multiplied by the total premiums paid till date. ICICI Prudential Life Insurance Company Limited. IRDA Regn No. 105. CIN: U66010MH2000PLC127837 © 2014, ICICI Prudential Life Insurance Co. Ltd. Registered Address-. ICICI Pru Life Towers, 1089, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400025. Insurance is the subject matter of the solicitation. For more details on the risk factors, terms and conditions, please read the sales brochure carefully before concluding a sale. UIN: 105N144V01. ADVT No.: P/II/616/2014-15. Call us on 1-860-266-7766 (10am-7pm, Monday to Saturday, except national holidays. Valid only for calls made from India).

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KOTAK SMARTLIFE PLAN

A LIMITED PAY NON-LINKED PARTICIPATING LIFE INSURANCE PLAN

"Kotak SmartLife Plan", is a limited pay participating endowment plan which will provide you option either to receive Cash bonus payouts every year right from the end of 1st policy year onwards to take care of interim financial requirements or utilize such Cash bonuses for accumulating and creating a corpus to fulfill bigger goals and plan for a stress-free life.

Key Advantages -

- ☑ Offers protection up to the age of 75 years
- ☑ Convenience of choosing Bonus options: Cash Payout or Paid-Up Addition
- ☑ Avail chosen Bonus option from end of 1st policy year onwards
- \blacksquare Additional protection through optional riders on payment of additional premium

Plan Benefits:

Survival Benefit : The Survival Benefit shall be payable as per the chosen Bonus option

Cash Payout Option : at the end of each policy year, starting from the end of 1st policy year - Cash Bonus declared will get paid out till end of the policy term or death or surrender, whichever is earlier.

Paid-up Addition option : at the end of each policy year, starting from the end of 1st policy year- Cash Bonus declared will get utilized to purchase Paid-Up Additions (additional Sum Assured) the "Cash Bonus", for Basic Sum Assured and Paid-Up Additions will be declared separately which in turn will get utilized to Purchase Paid-Up Addition at the end of the policy year.

Maturity Benefit : On survival till the end of the policy term and all due premiums are paid, the following Maturity

ICICI PRU LIFE SAVINGS SURAKSHA

A Non Linked Insurance Plan Participation Plan with Guaranteed Maturity Benefits. Conditions Apply #

ICICI Pru Savings Suraksha is Participating savings and protection oriented Plan.

Key Benefits of ICICI Pru Savings Suraksha

- Savings with the comfort of guarantees: At maturity of the policy, you receive
 - Accrued Guaranteed Additions (GAs): During each of the first five policy years, GA equal to 5% of GMB will accrue to the policy
 - Vested Reversionary Bonuses and Terminal Bonus, if any
- Protection: Get life cover for entire policy term.
- ☑ Tax benefits: apply to premiums paid and benefits received as per the prevailing tax laws.

Benefits in detail:

Maturity Benefit: On Maturity of the policy the policy holder will get a) Guaranteed Maturity Benefit, Plus b) Accrued Guaranteed Additions, plus c) Vested Reversionary bonuses, if any, plus d) Terminal Bonus, if any.

Guaranteed Maturity Benefit (GMB) : The Guaranteed Maturity Benefit is decided in the beginning of the Policy, depending on the age as well as premium amount selected.

Guaranteed Additions (GAs) : During each of the first five policy years, GA equal to 5% of GMB will accrue to the policy

Reversionary Bonus : if any, will be declared each year during the term of the policy starting from the first policy year. Bonuses will be applied through the compounding reversionary bonus method.

Terminal Bonus if any, will be declared and paid on Maturity or in case of death whichever is earlier.

Death Benefit: On death of the life assured during the policy term, the nominee will get higher of a) Sum Assured plus accrued Guaranteed Additions and Bonuses* or b) GMB plus accrued Guaranteed Additions and Bonuses* or c) Minimum Death Benefit equal to 105% of sum of premiums paid till date. * Bonuses consist of vested reversionary bonuses, interim bonus and terminal bonus, if any. Sum Assured on Death : Age at Entry Multiple of Annual Premium Upto 44 Yrs 10 times Age 45 to 54 Yrs 10 times or 7 times Age 55 Yrs & above 7 times

Basic Eligibility Conditions of the Plan:
Min. & Max. Entry Age : 0 Yrs & 60 Yrs
Min. & Max. Maturity : 18 Yrs & 70 Yrs
Premium Modes : A / H / M
Min. Annual Premium : Rs.12,000/-
Premium Payment Term & Policy Terms :
PPT 5 Years : Term 10 to 30 Years

PPT 7 Years	: Term 12 to 30 Years
PPT 10 Years	: Term 15 to 30 Years
PPT 12 Years	: Term 17 to 30 Years

Guaranteed benefits are available only if all premiums are paid as per the premium payment term and the policy is inforce till the completion of entire policy term. ICICI Prudential Life Insurance Company IRDA Regn No. 105 Call us on 1-860-266-7766 (9am-9pm, Monday to Saturday, except national holidays. Valid only for calls made from India).© 2014, ICICI Prudential Life Insurance Co. Ltd. Registered Address:-ICICI Pru Life Towers, 1089, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400025. Insurance is the subject matter of the solicitation. For more details on the risk factors, terms and conditions, please read the sales brochure carefully before concluding a sale. Tax benefits under the policy are subject to conditions under section 80C and 10(10D) of the Income Tax Act, 1961. Tax laws are subject to amendments from time to time. UIN: 105N135V01. Advt no : P/II/1312/2013-14

BEWARE OF SPURIOUS/FRAUD PHONE CALLSI IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

BHARTI AXA LIFE MONTHLY INCOME PLAN +

A PLAN THAT GIVES YOU THE FLEXIBILITY TO CHOOSE YOUR MONTHLY INCOME

How does the Plan Work ?

It is a 7 Year Premium Paying Plan with the policy term of 15 Years#

You start receiving Guaranteed® Taxfree Monthly Income for 8 Years

after the completion of the Premium Payment Term. On Maturity you

will get the Accrued non-guaranteed Bonuses.

Non Guaranteed Bonuses under the Plan

Reversionary Bonuses : Simple Annual Reversionary Bonuses get accrued to the policy from the end of 1st Policy Year.

Terminal Bonus : On Maturity / Death You may get Terminal Bonus.

Benefits Under the Plan

Regular Income : You will Receive Guaranteed* Regular Monthly Income

Benefit will be payable and policy will get terminated.

Under Cash Bonus Payout option: Basic Sum Assured PLUS Cash Bonus, if any PLUS Terminal bonus, if any Under Paid-Up Addition option : Basic Sum Assured PLUS Cash Bonus, if any PLUS Accrued Paid-up Addition, if available PLUS Terminal bonus, if any

Death Benefit : If all the due Premiums have been paid, death benefit shall be :

Under Cash Bonus Payout option : Sum Assured on death PLUS Interim bonus, if any PLUS Terminal bonus, if any Under Paid-Up Addition option : Sum Assured on death PLUS Accrued Paid-up Additions, if available PLUS Interim bonus, if any PLUS Terminal bonus, if any

Where Sum Assured on death is: higher of: 1) 11 times of Annualised Premium (including extra premium, if any) OR II) Basic Sum Assured, which is the guaranteed maturity benefit OR III) 105% of all premiums paid (including extra premium, if any) till the date of death

Tax Benefit: Tax benefits under Section 80C and Section 10(10D) of Income Tax Act, 1961 subject to conditions as specified in those sections. Tax benefits are subject to change as per tax laws. Customer is advised to take an independent view from tax consultant.

Eligibility:

Entry Age of Life Insured	:	Min : 3 years, Max : 50 Yrs – 6 & 15 pay 55 Yrs – 8 &10 pay	Permai Kotak Accide B011, B020.
Maturity Age of Life Insured Policy Term		54 Yrs – 12 pay 75 Yrs 75 Yrs less Entry Age of Life Insured	oriente premiu policy. Please conditi
Basic Sum Assured	:	Min: Rs. 2,50,000, Max : No Limit	Kotak Mahin U6603
Premium Payment Term Premium Payment Mode		6, 8, 10, 12 and 15 years Yearly, Half yearly, Quarterly, Monthly	Block, insurar – 1800 BEWA
Premium Modal Factor	:	Yearly – 100% , Half Yrly – 51% , Qtrly – 26% , Mthly – 8.8%	not in bonus are re

Disclaimers : Kotak SmartLife Plan UIN: 107N102V01, Form No: N102, Kotak Term Benefit Rider, UIN: 107B003V03, Form No: B003; Kotak Accidental Death Benefit Rider, UIN: 107B001V03, Form No: B001; Kotak Permanent Disability Benefit Rider, UIN: 107B002V03, Form No: B002; Kotak Life Guardian Benefit, UIN: 107B012V02, Form No: B012; Kotak Accidental Disability Guardian Benefit, UIN: 107B011V02, Form No: B011, Kotak Critical Illness Plus Benefit Rider - 107B020V01, Form No: B020. Ref. No: KLI/18-19/P.NL/498. This is a Savings-cum-Protection oriented Participating Endowment plan. For sub-standard lives, extra premium may be charged based on Kotak Life Insurance's underwriting policy. The product brochure gives only the solient features of the plan. Please refer the policy document for specific details on all terms and conditions. For more details on riders please read the Rider Brochure. Kotak Mahindra Life Insurance Campany Ltd (Formerly known as Kotak Mahindra Old Mutual Life Insurance 14.); Regn. No.: 107, CIN: U66030MH2000PLC128503, Regd. Office: 2nd Floor, Plot # C. 12, G-Block, BKC, Bandra (E), Mumbai - 400 051. Website: http:// insurance.kotak.com Email:clientservicedesk@kotak.com. Toll Free No. - 1800 209 8800

BEWARE OF SPURIOUS/FRAUD PHONE CALLSI IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint. From 8th Yr. till Maturity.

Maturity Benefit : On Maturity you will get Accrued Reversionary Bonus & Terminal Bonus.

Tax Benefits : a) Premiums paid eligible for Tax rebate u/s 80C, b) All

benefit payouts are Taxfree u/s 10(10D).

Death Benefit : The Accrued Bonuses, if any are paid immediately plus

an increased percentage of Monthly Income is payable to the nominee

from the next policy month onwards and continues for the next 8 Years.

This writeup is indicative of terms & conditions, warranties & exceptions contained in the insurance policy. For more details on risk factors, terms and conditions please read the sales brochure carefully before concluding a sale. All the tax benefits under the Policy are subject to the tax laws and other financial enactments as they exist from time to time. The tax benefits are subject to change with change in tax laws, Please consult your own tax consultant to know the tax benefit available to you. Bharti AXA Life Insurance is the name of the Company and Bharti AXA Life Monthly Income Plan is only the name of the traditional participating life insurance policy and does not in any way represent or indicate the quality of the policy or its future prospects. +, UIN: 130N057V01 Provided all due premiums are paid. In case of paid up policies, the monthly income benefit will be reduced as per the policy provision. # - also available for 20/30 year term. @ Subject to the policy being in force, the guaranteed monthly income will be payable after the completion of the premium payment term. Bharti AXA Life Insurance Company Limited, Registration No.: 130 Registered Office: Unit No. 1904, 19th Floor, Parinee Crescenzo, 'G' Block, Bandra Kurla Complex, BKC Road, Behind MCA Ground, Bandra East, Mumbai - 400 051. CIN U66010MH2005PLC157108. Life Insurance coverage is available. Advt. No. - II-Jan-2019-1811 Insurance is the subject matter of the solicitation

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LIFE INSURANCE

ABSLI VISION LIFEINCOME PLAN

A TRADITIONAL PARTICIPATING WHOLE LIFE INSURANCE PLAN

ABSLI Vision LifeIncome Plan is a Whole Life Income plan which provides secured savings and a steady income till age 100 and also provides comprehensive financial protection to your family. The ABSLI Vision LifeIncome Plan offers:

- Income for life 5% of the Sum Assured guaranteed⁽¹⁾ plus bonus every year after the Premium **Paying Term**
- Safety for your loved ones Comprehensive financial protection of your family with whole life cover to age 100

⁽¹⁾ Please refer the brochure for terms and conditions regarding this benefit

Benefits Under the Plan :

Survival Benefit - In the event the life insured survives to the end of the premium paying term, the policyholder will get

- Accrued bonuses till date
- In the event the life insured survives to the end of each subsequent policy year, the Policy holder will get
- Income Benefit of 5.0% of Sum Assured; plus
- Bonus from the current policy year

Maturity Benefit - On Maturity (at the end of the policy term), policy holder will get the Higher of, Sum Assured or 105% of total premiums paid to date ⁽²⁾; plus Terminal bonus (if any)

Death Benefit - During the Premium Payment Term : In the unfortunate event of the death of the life insured during the premium paying term, nominee will get the highest of the Sum Assured or 10 times of the annualised premium or 105% of total premiums paid to date; plus Accrued bonuses as of date of death⁽³⁾; plus Terminal bonus (if any)

After the Premium Payment Term : In the unfortunate event of the death of the life insured after the premium paying term, nominee will get the highest of the Sum Assured or 10 times of the annualised premium or 105% of total premiums paid to date⁽²⁾; plus bonuses for the current policy year⁽⁴⁾; plus Terminal bonus (if any) ⁽²⁾ 105% of total premiums paid to date (excluding any applicable rider premium and/or underwriting extras) ⁽³⁾ Refer to bonus section ⁽⁴⁾ Any bonuses previously paid are excluded

Tax Benefits – Tax benefits under Section 80C, and Section10(10D)⁽⁵⁾ of the Income Tax Act, 1961 available as per the prevailing income tax laws. Tax benefits are subject to changes in tax laws. ⁽⁵⁾If any health rider is taken 80D will also be applicable

Boundary Conditions -

Age at Entry	:	Min 30 days*, Max - 60 years
Policy Term	:	Whole Life to Age 100
Premium Paying Term	:	8, 10, 12, 15 to 40 years
Minimum Premium	:	For PPT 8 Yrs, 10 Yrs & 12 Yrs - Rs. 1,00,000/- p.a
		For PPT 15 Yrs to 40 Yrs - Rs. 3,880/- p.a
Premium Frequency	:	Annual, Semi-annual, Quarterly, Monthly

* risk commences from the first policy anniversary

This policy is underwritten by Aditya Birla Sun Life Insurance Company Limited (ABSLI). This is a traditional participating endowment plan. All te & conditions are guaranteed throughout the policy term, except for the bonuses which would be declared at the end of each financial year. GST and any other applicable taxes will be added (extra) to your premium and levied as per extant tax laws. An extra premium may be charged as pe our then existing underwriting guidelines for substandard lives, smokers or people having hazardous occupations etc. Tax benefits are subject t changes in the tax laws. For more details on risk factors, terms and conditions please read the sales brochure carefully before concluding a sale. Adiya Birla Sun Life Insurance Company Limited (Formerly known as Aditya Birla Sun Life Insurance Limited) Registered Office: One Inc. Centre, Tower 1, 16th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400 013. IRDAI reg no.10 1-800-270-7000 www.adityabirlasunlifeinsurance.com CIN: U99999MH2000PLC128110 UIN: 109N079V04 ADV/9/18-19/3416 - 400 013. IRDAI reg no.109 Call

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TATA AIA LIFE INSURANCE MONEY BACK PLUS

A NON LINKED PARTICIPATING ENDOWMENT ASSURANCE PLAN

Tata AIA Life Insurance Money Back Plus is a participating non linked Money Back Insurance Plan, which caters to your need for guaranteed Cash inflow at regular intervals along with the protection of a life cover from uncertainties of life.

The plan offers the advantage of paying for only half of the policy term along with enhancement of your savings through accumulation of Compound

Reversionary Bonuses (if any) throughout the Term.

Benefits under the Plan

Survival Benefit: The plan provides you with regular payouts as a percentage of the Basic Sum Assured (BSA) as per the table below

End of Policy Year	Yr 4	Yr 8	Yr 12	Yr 16
% of Basic Sum Assured	20%	20%	20%	50%

Maturity Benefit : On Maturity (at the end of policy term), Guaranteed Sum Assured on maturity along with vested Compound Reversionary Bonus and Terminal Bonus, if any, is payable, where Guaranteed Sum Assured on maturity is 50% of Basic Sum Assured

BAJAJ ALLIANZ LIFE – POS GOAL SURAKSHA

A Non-Participating Non-linked Life Insurance Plan

Bajaj Allianz Life POS Goal Suraksha is a non- Death Benefit – In Case unfortunate death payment endowment plan that secures you and your family against all odds with a guaranteed sum at maturity.

Key Advantages – Bajaj Allianz Life POS Goal Suraksha is a non-linked, non-Participating, limited premium payment, non-medical, POS Endowment plan.

- Guaranteed maturity benefit
- \checkmark Limited premium payment term
- Option to alter premium payment mode ☑ Offers Guaranteed Additions at maturity **Benefits payable :**

Maturity Benefit - On the maturity date, if all premiums are paid, the Guaranteed Sum Assured on Maturity plus Guaranteed Additions, under your policy, will be paid.

linked non-participating limited premium of the Life Assured due to an Accident during the Waiting Period or in case of death of the Life Assured after the waiting period due to any cause, the nominee will get The Sum Assured on Death, which is calculated as the higher of a) 10 times of Annualized Premium, b) 105% of Total Premiums paid as on date of death, c) Sum Assured d) Minimum Guaranteed Sum Assured in Maturity, or e) Any absolute amount to be paid on death

> In case of death of the Life Assured during the Waiting period^s other than due to an Accident. the death benefit payable to the nominee (s)/ beneficiaries will be the 100% of Total Premiums paid till date excluding any extra premium & Goods & Service Tax, if any

Guaranteed Additions - On maturity date, if all due premium have been paid, Guaranteed Additions as a multiple of one Annualized Premium will be paid along with the maturity benefit. The Guaranteed Additions payable are as per the table given below -

GA as Multiple of one (1) annualized Premium						
Age at Entry Policy Term / Premium Payment Term						
	10 Yrs / 7 Yrs	15 Yrs / 5 Yrs	15 Yrs / 7 Yrs	15 Yrs / 10 Yrs		
18-24 Years	0.71	1.28	4.71	9.43		
25-34 Years	0.66	1.13	4.15	8.59		
35-45 Years	0.61	1.05	3.88	8.04		
46-55 Years	0.55	0.95	3.32	7.76		

Guaranteed additions will not be payable in case of a lapsed or paid-up policy

Tax Benefits – Premium Paid, Maturity benefit, death benefit and surrender benefit may be eligible for tax benefit as per Tax Act, subject to the provision stated therein.

Boundary Conditions -

Age at Entry	:	Min - 18 Yrs, Max - 55 Yrs
Age at Maturity	:	Min - 28 Yrs, Max - 65 Yrs
PPT & Term	:	For PPT - 7 Yrs (10 Yrs Term), For PPT - 5 Yrs, 7 Yrs & 10 Yrs (15 Yrs Term)
Min. Premium	:	Ann:Rs. 3000/- , Semi Ann :Rs. 2100/-, Qtrly: Rs.1250/-, Mthly: Rs.450/-
Premium Mode	:	Annual, Semi-Annual, Quarterly, Monthly

Disclaimer: The policy document is the conclusive evident of contract and provides in details all the conditions and exclusions related to Baia Allianz Life POS Goal Suraksha Please ask for the same along with the quotation. For more details about risk factors, terms and conditions, please read the sales brochure carefully before concluding the sale. The terms and conditions of product/plan as contained in the Policy Document issued by the Company is available on the Web Site. Please note that the name of the Bajaj Allianz product/plan does not indicate the quality of the by the Company is available on the web site. Please note that the name of the bolg Autonz product/plan does not indicate the quality of the insurance contract and its future prospects or returns. Investment in ULPs is subject to market risks associated with capital markets. IN ULPs, THE INVESTMENT RISK IN THE INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER. Tax benefits are as per the prevailing Income Tax Laws including the Income Tax Act, 1961 and are subject to change from time to time. Goods and Service Tax will have to be borne by the Policyholder as per applicable rates. All other charges shall be levied in accordance with the terms and conditions of the policy.Baji Allianz Lie Insurance Company limited, Bajaj Allianz House, Airport Road, Yerwada, Pune – 411 006. Fax: (020) 6602 6789. Reg. No.: 1161 CIN : U66010PN2001PLC015959 ^ Guaranteed benefit includes Guaranteed maturity benefit & Guaranteed Additions at maturity provided all premiums are paid

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TATA AIA LIFE INSURANCE FORTUNE GUARANTEE

NON LINKED NON PARTICIPATING ENDOWMENT INSURANCE PLAN

At every stage of your life you have a milestone to achieve. Along with this you also carry the burden of any uncertainty happening & work towards being prepared to face the same. Life Insurance is the best way to protect your family from financial crisis in case of an unfortunate event and help you to fulfill your dreams. Tata AIA Life Insurance Fortune Guarantee that provides life insurance cover throughout the policy term for the financial security of your family and a Guaranteed lump sum benefit on maturity to fulfill your future goals. You can also enhance your protection cover with a wide range of riders. Salient Features:

- Guaranteed Maturity Benefit* that varies from 114% to 214% of Total Premiums Paid
- Life cover to protect your loved ones
- Flexible policy term of 10, 11, 12 and 15 years & premium paying term of 5 years
- Higher benefits for female lives
- Option to enhance protection through riders[^]
- Tax benefit^{**} may be available u/s 80C & 10(10D) of the Income-Tax Act, 1961

Provided the policy is in force and all due premiums have been paid, on maturity. Maturity benefit depends on the entry age, gender, and policy term and premium band **Eligibility Conditions:**

: 10.11.12 and 15 Yrs Policy Term

Pre. Payment Term : 5 Years

- Min. Premium¹ : Rs. 50,000/- P. A.
- Premium Modes : Annual / Half Yearly / Quarterly / Monthly

Death Benefit: In case of unfortunate event of the death of the insured; Sum Assured on death plus vested Compound Reversionary Bonus and Terminal Bonus, if any, is payable. This total amount will be subject to a minimum of 105% of Total Premiums Paid, as on the date of death.

Where 'Sum Assured on death' shall be higher of a) 10 times Annulised premium or b) Basic Sum Assured. The above benefit will be paid irrespective of the regular payouts already paid.

Inbuilt Accidental Death Benefit: We will pay an additional amount equal to the Basic Sum Assured in case of unfortunate death due to accident. This benefit is applicable only for entry age of 18 yrs or more

Boundary Conditions

Age at Entry	: Min - 2 Yrs, Max - 51 Yrs
Age at Maturity	: Min - 18 Yrs, Max - 75 Yrs
Policy Term & PPT	: Term - 16 Yrs, PPT - 8 Yrs
Min. Sum Assured	: Rs.2,00,000/-
Premium Mode	: M / H / A

Tata AIA Life Insurance Company Ltd. (IRDA of India Regn. No. 110) (CIN: U66010MH2000PLC128403), 14th Floor, Tower A, Peninsula Business Park, Senapati Bapat Marg, Lower Parel, Mumbai – 400013. For more details on risk factors, terms and conditions please read the sales brochure carefully before concluding a sale. Service tax, Swach Bharat Cess and TDS are applicable as per governing laws. Tata AIA Life Insurance Company Limited reserves the right to recover/ deduct from the policyholder, any levies and duties (including Service Tax, Swach Bharat Cess and TDS), as imposed by the government from time to time. Income Tax benefits would be available as per the prevailing income tax laws, subject to fulfillment of conditions stipulated therein. Tata AIA Life Insurance Company Ltd. does not assume responsibility on tax implication mentioned anywhere in this document. Please consult your own tax consultant to know the tax benefits available to you. Insurance cover is available under this product. "This product is underwritten by Tata AIA Life. The plan is not a guaranteed issuance plan and will be subject to Company's underwritting and available to you. Insurance cover is available under inits product, rina product to Company's underwriting and Life. The plan is not a guaranteed issuance plan and will be subject to Company's underwriting and acceptance Approval Number: L&C/Advt/2016/Mar/239 UIN: 110N119V01

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Age Conditions	: Policy lerm	Min. Age	Max. Age	Max. Maturity Age	
	10 Yrs	8 Yrs	65 Yrs	75 Yrs	
	11 Yrs	7 Yrs	65 Yrs	76 Yrs	
	12 Yrs	6 Yrs	65 Yrs	77 Yrs	
	15 Yrs	3 Yrs	65 Yrs	80 Yrs	

Maturity Benefit : Maturity Sum Assured will be paid on maturity. The "Maturity Sum Assured" is equal to maturity benefit factor multiplied by Total Premiums Paid, where maturity benefit factor varies as per the policy term, gender, annualised premium band & entry age

Sample Illustration:

Age	Gender	Policy	Premium	Annualised	Sum	Maturity	/ Benefit
		Term	Payment Term	Premium#	Assured	Male	Female
30	Male	15	5	1,00,000	10,00,000	10,10,000	10,15,000
35	Male	15	5	1,00,000	10,00,000	10,05,000	10,10,000
40	Male	15	5	1,00,000	10,00,000	10,00,000	10,05,000

*Premium shown in the example above is for a standard life excluding applicable taxes, cesses& levies, All examples and figures used herein are for understanding purposes only

Death Benefit : In case of unfortunate event of the death of the insured; during the term of the policy, Sum Assured on death as defined below shall be payable. "Sum Assured on death" shall be the highest a) Basic Sum Assured (10 times of Annualised Premium), b) 105% of the Total Premiums Paid or c) Maturity Sum Assured

Disclaimers: "Guaranteed Returns is the "Maturity Sum Assured" which is equal to maturity benefit factor multiplied by Total Premiums Paid, where maturity benefit factor varies as per the Entry age, gender, policy term and annualised premium. Insura nce cover is available under this product. This product is underwritten by Tata AIA Life Insurance This writeup is not a contract of insurance. The precise terms and conditions of this plan are specified in the policy contract available on Tata AlA Life website. Buying a Life Insur term commitment. An early termination of the policy usually involves high costs and the surrender value payable may be less than the total premium written by Tata AIA Life Insurance Company Ltd. This plan is not a guaranteed issuance plan and it will be subject to Company's underwriting and a mandatory and are available for a nominal extra cost. In case of non-standard lives and on submission of non-standard age proof, extra premiums will l m paid. This policy is a long-term co product is underwritten "Riders are not mandatory and are a as per our underwriting guidelines. Risk cover commences along with policy commencement for all lives, including minor lives. 'All Premiums, Charges , and interest payab under the policy are exclusive of applicable taxes, duties, surcharge, cesses or levies which will be entirely borne/ paid by the Policyholder, in addition to the payment of such Premium, charges or interest. Tata AIA Life shall have the right to claim, deduct, adjust, recover the amount of any applicable tax or imposition, levied by any statutory or administrative body, from the benefits payable under the Policy. **Income Tax benefits would be available as per the prevailing income tax laws, subject to fulfillment of conditions administrative body, from the benefits payable under the Yolcy. "Income lax benefits would be available as per the prevailing income tax laws, subject to fulfillment of conditions stipulated therein. Tata Ala Life Insurance Company Itd does not assume responsibility on tax implication mentioned anywhere in this document. Please consult your own tax consultant to know the tax benefit available to you. • UIN: 110N120VO4 • L&C/Advt/2018/Aug/430. Tata AIA Life Insurance Company Limited (IRDAI Regn. No.110) CIN: U66010MH2000PLC128403. Registered & Corporate Office: 14th Floor, Tover A, Pensilae Business Park, Senapati Bapat Marg, Lower Parel, Mumbai - 400013. Trade logo displayed above belongs to Tata Sons Ltd and AIA Group Ltd. and is used by Tata AIA Life Insurance Company Ltd under an license. For any information including cancellation, claims and compliants, please contact our Insurance Advisor / Intermediary or visit Tata AIA Life's nearest branch office or call 1-860-266-9966 (local charges apply) or write to the attractive active tax is the distribution of the CMS (115) C + 5829. us at <u>customercareetataaia.com</u>. Visit us at: <u>www.tataaia.com</u> or SMS 'LIFE' to 58888.

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LIFE INSURANCE & INVESTMENTS

EDELWEISS TOKIO LIFE – INCOME BUILDER

A NON LINKED, NON-PARTICIPATING ENDOWMENT LIFE INSURANCE PLAN

Edelweiss Tokio Life – Income Builder is a life insurance plan which helps to build financial reserves for all expected and unexpected scenarios in the future. This plan also has an option that will ensure that the family continues to receive a steady stream of income in case of an unfortunate demise of the Life Insured or in case of suffering from any covered Critical Illness.

Choose from the either of two plan options

Base - This option pays maturity benefit for fulfilling ones dreams. It also provides life insurance cover in case of an unfortunate demise of the Life Insured.

Secured Income – This option ensures that in case of an unfortunate event of death or diagnosis of covered Critical Illness, the dreams are not compromised as the payouts will continue during the payout period without paying any future premiums.

Opt for any one of the two maturity benefit options:

Regular Income - Beginning from the first payout date, start receiving income instalments at regular intervals during the payout period. The payout period begins from the end of policy term. Regular Income plus Lumpsum - In addition to the regular income instalment, receive a lumpsum payout with the last regular income instalment.

Flexibility to choose the payout frequency and payout date :

The regular income instalment frequency can be either annual, semi-annual, quarterly or monthly as opted for at inception. In addition, the first payout date for regular income instalment can be advanced by a maximum of 30 days and receive all subsequent instalments on that date of a month. This option can be exercised 90 days before the policy maturity date.

Death Benefit:

a) Base Option : In the unfortunate event of death during the policy term, the nominee will receive Sum Assured on Death and the policy will terminate. No death benefit shall be payable incase of death during the payout period.

b) Secured Income option: In the unfortunate event of death of the Life Insured or in case the Life Insured is diagnosed with one of the 12 covered Critical Illness conditions, during the Policy Term, the nominee will receive Sum Assured on Death immediately, and no future premiums shall be payable. In addition all payouts as per the maturity option chose will be paid to the nominee. No death benefit shall be payable in case of death during the payout period.

Maturity Benefit : Based on the option chosen (regular income or regular income + lumpsum), the maturity benefit will be paid out in arrears from the first payout date till the end of the payout period. If the option to advance the first payout date has been exercised, then the all regular income instalments shall begin based on the date as opted for.

Boundary Conditions :

Age at entry : Base Option Min: 18 yrs- PT, Max - 55 yrs, Secured Income Option Min: 18 yrs, Max - 50 yrs Age at Maturity : Base Option Min: 18 yrs, Max - 67 yrs, Secured Income Option Min: 25 yrs, Max - 62 yrs Policy Term : 7, 10, 12 years, Premium Paying Term*: Same as Policy Term,

Payout Period: For 7 yrs : 7, 13, 18 & 23 yrs, For 10 yrs : 10, 15 & 20 yrs For 15 yrs : 12 & 18 yrs * Single premium option also available in this plan

Disclaimer: Edelweiss Tokio Life - Income Builder is only the name of the non-linked non-participating endowment life insurance plan and does Disclaimer: Edelweiss Tokio Lite – Income Builder is only the name of the non-linked non-participating endowment life insurance plan and does not in any way indicate the quality of the contract, its future prospects, or returns. Please know the associated risks and the applicable charges from your Personal Financial Advisor or the Intermediary. Tax benefits are subject to changes in the tax laws. For more details on risk factors, terms and conditions please read the sales brochure carefully before concluding a sale. Edelweiss Tokio Life Insurance Company Ltd. (RDAI Regn. No. 147, CIN: U66010MH2009PLC197336), UIN: 147N057V01, ARN:OP/0045/Oc12018, Registered Office: 6 Floor, Tower 3, Wing 'B', Kohinoor City, Kirol Road, Kurla (W), Mumbai 400070. Corporate Office: 4th Floor, Tower 3, Wing 'B', Kohinoor City, Kirol Road, Kurla (W), Mumbai 400070, Tota (State) and State (State) and Stat BEWARE OF SPURIOUS/FRAUD PHONE CALLSI IRDAI is not involved in activities like selling insurance policies, announcing bonu or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

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A 5 YEAR PAY, 10 YEAR TERM GUARANTEED RETURN INSURANCE PLAN

Exide Life Star Saver has been designed to offer guaranteed benefits so that your financial goals can be met with surety. It also ensures that your family is financially secured in case of an unfortunate event. 3 Reasons to buy this plan

\checkmark

- Guaranteed Maturity Benefit with Loyalty Benefit \checkmark Pay for just 5 years and get Life Cover for full Policy term
- ☑ Comprehensive life cover with additional accidental coverage

Guaranteed Maturity Benefit:

On completion of Policy term, you are guaranteed to get:

Sum Assured on Maturity + Accrued Guaranteed Additions + Loyalty Benefit Tax benefit as per Prevailing Income Tax Rules.

Sum Assured on Maturity: Sum Assured on Maturity is an amount equal to Basic Sum Assured, which is guaranteed to be paid to you at the end of Policy term. It is dependent upon the age of the life assured at the inception of Policy, premium and Policy term chosen by the Policy holder. Guaranteed Additions (GA): The plan offers Guaranteed Additions as percentage of Sum Assured on Maturity. The Guaranteed Additions are calculated at a simple rate for each completed Policy year. The GA are accrued over the Policy term and same shall be payable on death or maturity or surrender.

Loyalty Benefit (LB): On completing the Policy term, this plan offers special loyalty benefit that is paid as a percentage of the sum assured.

The Guaranteed A	dditions rate and Loy	alty Benetit rate based	on the opted Policy	term are as tollows:
Policy Term / GA (% of Sum Assured on Maturity)				L A (% of Sum
Annulised	Rs.24,000/- to	Rs.60,000/- to	Rs.1,80,000/-	Assured on
	D = D = D = D /	D		

roncy term /	UA (o or born Assored on r	(aloniy)	
Annulised	Rs.24,000/- to	Rs.60,000/- to	Rs.1,80,000/-	Assured on
Premium	Rs.59,999/- p.a	Rs.1,79,999/- p.a	& above p.a	Maturity)
10 Years	7.00%	7.50%	8.00%	30.00%
12 Years	7.00%	7.50%	8.00%	36.00%
15 Years	7.00%	7.50%	8.00%	45.00%

Life Insurance Cover

Pay only for 5 years and enjoy Life Cover over Full Policy Term : While you pay premiums only for 5 years you can enjoy Life Cover over the entire Policy Term. This ensures protection for your family in case of an unfortunate event where a lumpsum amount is paid to your family.

Double Life Cover in event of an accident: In addition to Life cover amount you also get an additional life cover of an equivalent amount in case of an unforeseen event due to an accident **Key Features**

Min. / Max. Age at Entry

Min. / Max. Age at Entry	: For Term 10 yrs: 8 yrs - 60 yrs, For Term 12 yrs: 6 yrs - 60 yrs
	For Term 15 yrs: 3 yrs – 60 yrs
Min. / Max. Maturity Age	: 18 Years - 75 years age last birthday
Policy Term	: 10, 12 and 15 years
Premium Paying Term (PPT)	: 5 Years
Minimum Premium (Rs.)	: Minimum – Annual : Rs. 24,000/-, Monthly -Rs. 5,500/-

Maximum – No Limit Minimum Basic Sum Assured : Minimum : Rs. 65,037/- , Maximum – No Limit

: Annual, Monthly

Premium Payment Modes

QROPS - QUALIFYING RECOGNISED OVERSEAS PENSION SCHEME

A pension scheme which is administered outside the UK and is registered with HMRC (Her Majesty's Revenue & Customs). QROPS facilitates easy and convenient pension fund transfer from the United Kingdom.

fund in the UK and wish to transfer the same to India, in a tax efficient retirement product registered as QROPS with HMRC.

Tax Efficient transfer of your pension pot accumulated in \checkmark the UK to India

%

- Provides steady income for you post retirement in India \square
- Allows your funds with a growth opportunity in India

LIST OF COMPANIES ACCEPTING DEPOSITS FROM PUBLIC (FIN & MFG)

Company Name	Ratings	Min.	Int	Inte	Interest Rate (%)		Sr.	Sp.
		Amt.	P'ble	12M	24M	36M	Citizen	Addl
		(Rs.)		Mths	Mths	Mths	Extra	Rate
Bajaj Finance Ltd.	FAAA	25000	M/Q/C	8.00%	8.15%	8.75%	0.35%	0.25%
HDFC Ltd.	FAAA	20000	M/Q/A/C	7.87%	7.87%	7.87%	0.25%	—
LIC Housing Finance	FAAA	10000	A/C	8.15%	8.20%	8.25%	0.25%	—
Mahindra Finance	FAAA	10000	Q/H/C	8.10%	8.50%	8.80%	0.25%	_
Sundaram Home Fin.	(I)FAAA	10000	M/Q/C	7.75%	8.00%	8.00%	0.50%	_
Godrej & Boyce Ltd.	FAA+	25000	M/H	—	—	8.25%	—	—

* Spl Addl. Rate - Please contact our Branch office for complete details about the Special Additional Rate

* Fixed Deposit Accepted in select cities, please contact our branches for details at the latest Interest rates.

* Fixed Deposit Investments are unsecured in Nature. Investors are adviced to go through the financial reports of the company before investing.

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Scheme Name **Dividend Dividend** Scheme Name **Dividend Dividend** Date % Date ICICI Pru Large & Midcap 16/04/19 14 16% Franklin (I) Smaller Comp 18/03/19 20 00%

MUTUAL FUND LATEST DIVIDENDS

ICICI I TO Luige & Midcup	10/04/17	14.10/0	Trankin (i) Shaller Comp.	10/03/17	20.00%
DSP Equity Fund	11/04/19	50.00%	IPru Long Term Eqty	18/03/19	6.20%
HDFC Small Cap Fund	27/03/19	25.00%	Reliance Growth Fund	18/03/19	55.34%
Reliance Multicap	25/03/19	24.34%	Axis Bluechip Fund	15/03/19	13.28%
Tata India Tax Savings	25/03/19	88.54%	HDFC Long Term Adv.	14/03/19	40.00%
L&T Tax Advantage	22/03/19	8.85%	HDFC Tax Saver	14/03/19	60.00%
HDFC Equity Fund	20/03/19	52.50%	IDFC Core Equity Fund	14/03/19	8.00%
IDFC Large Cap Fund	19/03/19	7.70%	Reliance Focused Eqty	11/03/19	15.50%
Franklin (I) Eq. Advt	18/03/19	15.00%	Reliance Value Fund	11/03/19	17.71%

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